

# *NWS Ecommerce Features*

**Products:** Created using posts that you can categorize, tag etc.

Types of products you may add:

- Tangible **regular** products
- Tangible products with **selectable options**
- Tangible products with **price affecting selectable options**
- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted**, with or without **expiration date**.

**\*Related Products:** Utilizing a combination of WordPress' excellent category, tag and custom taxonomy systems.

**Shop modes** - more to come...

- **Regular** mode: Takes customer to a payment gateway
- **Inquiry** mode: Sends Shopping Cart contents as email inquiry to merchant
- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired
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**Basic Inventory Tracking** - with a more advanced version on the way...

**\*Coupon /Voucher Codes**

- Choose between a Specific Amount or Percentage-Based Amount,
- One Time Use or Multiple Use (Reseller)
- Generate a PDF for printing
- Upload your own Custom Background Image for the Printable Vouchers (PSD Template Provided)
- Manage Vouchers- keep track of what is used and when
- Manage your Resellers

**\*Frontend customer Login/Registration (not required for purchasing) and protected account area** - do your customers really need to see your WordPress backend?

**\*„Create and Save“ Customer Wishlist**

**Payment options** - more to come...

- PayPal (regular)
- Authorize.net
- WorldPay

- Bank transfer in advance
- Cash at store
- Cash on delivery

### ***Shipping:***

- Ship Internationally or only Nationwide
- 6 different shipping calculation methods (all explained in the Theme's Options)
  - **Free:** what it says. Shipping is free regardless of item number or weight
  - **Flat:** a one time fee applied regardless of item number or weight
  - **Flat Limit:** same as FLAT above with the only difference that for orders above a certain value shipping is free
  - **Weight Flat:** a set fee amount per kilogramm
  - **Weight Class:** a different fee amount applied to different weight classes.
  - **Per Item:** a fee applied according to how many items are in the cart

### ***Delivery:***

- post
- pick up from location
- direct download or email (for digital products)

***International Address Formats:*** Formatted after the UPU, Universal Postal Union guidelines

### ***Communication:***

*Notification Emails send to merchant:*

- New Order
- New Pending Payment Order
- Cleared Pending Transaction
- New Inquiry
- Low Stock
- Low Licence Keys
- \*New Registered Member

*Emails send to Customers:*

- Order Confirmation & Shipping Notification
- Inquiry Confirmation
- \*New Member Welcome
- \*Password Reset

*Other:*

- Printable „Bill“ document that your customers can get after an order has gone through. In PDF Format and for some languages in printable HTML format.
- Google Maps link to your shop

### ***Order Management:***

- View details for each received order:
  - When
  - Who

- How much
- Chosen payment option
- Chosen Delivery Option
- Manually send emails to individual customers (for pending orders etc)
- Print order invoices
- View PayPal transaction id's
- Change the status of each order (for better management and clearer overview) from “Newly received & Paid” to:
  - In process
  - Shipped
  - Completed
- View Sales Statistics

***Advertisment:***

- Manage Google Adsence and Google Analytics

\*Only available in *The Clothes Shop* and *The Furniture Store* themes for now