

# The Clothes Shop WordPress Theme

Proudly releasing one of our most flexible themes yet!

Designed especially for online shops *The Clothes Shop* accommodates a category structure of upto 2 levels deep. (1st level -3rd level categories), a membership area, creating and saving a wishlist, an informative customer service area, unique „Shop by...“ widgets, lots of independent widget ready areas and sooo much more!

Flexibility is written all over this theme. Oh, and it's localized as always :)

## *Theme Requirements*

- php5
- GD Library for the image resizing script
- PHP Allow URL fopen : ON
- Webserver operating system Unix, Linux (no Windows Server please)
- Ecommerce solutions in general require more performance, you are running a shop so you need some power behind it and not to forget that your goal is to get many, many visitors, so choose a decent hosting package.

*Some Features in brief* ( well, not really! For more details please visit my [home page](#))

- Localized theme (parent and child themes) and theme options
- Solid, clear and well commented-out code
- SEO optimized header titles
- WP-Pagenavi integrated
- Styles for cformsII included
- Cufon font replacement
- Upto **30 Independent Widget Ready Sections** that collapse when not in use.
- **12 Custom Widgets**; featuring the "Shop by Outfit", "Shop by Size", "Shop by Colour" and "Shop by Fit" widgets with an intelligent way of tagging your products (custom taxonomies)
- A Flexible **Header** area with **6 different display combinations**.
- A Flexible Front Page with Featured Area that will dynamically adjust according to the number of your main categories
- **Category pages** with upto **7 different display combinations!**
- **Multible Product display pages** with upto **9 different display combinations!**
- Practical navigation elements contribute to user orientation and better usability.
- Sidebar that can be enabled if desired and can be floated to the left or to the right with just a click of a button
- Subpages are dynamically detected and appear in the sidebar (if any are found)
- Flexible product display (choose the number of display columns, customize the display order and set their appearance: with teaser below image or not)
- Product images are uploaded using WordPress' media uploader from within the product post. Upload as many or as few as you like.
- Custom Image resizing script (not TimThumb! but still requires the GD library)
- A collapsible area of Related products appears dynamically bellow the product's images on the single view.
- Enable or disable comments

- Turn on or off the Tell a Friend, Print, Share and Subscribe links on single product pages

### ***Ecommerce Features:***

***Products:*** Set using posts that you can categorize, tag etc.

Types of products you may add:

- Tangible **regular** products
- Tangible products with **selectable options**
- Tangible products with **price affecting selectable options**
- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted, with or without download expiration date.**
- **Affiliate products** (either in *combination* with your own products *or only* affiliate products)

***Related Products:*** Utilizing a combination of WordPress' excellent category, tag and custom taxonomy systems.

***Shop modes*** - more to come...

- **Regular** mode: Takes customer to a payment gateway
- **Inquiry** mode: Sends Shopping Cart contents as email inquiry to merchant
- **Affiliate** mode: transforms your shop to one selling **ONLY** affiliate products.
- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired

***Basic Inventory Tracking*** - with a more advanced version on the way...

***Coupon /Voucher Codes***

- Choose between a Specific Amount or Percentage-Based Amount,
- One Time Use or Multiple Use (Reseller)
- Generate a PDF for printing
- Upload your own Custom Background Image for the Printable Vouchers (PSD Template Provided)
- Manage Vouchers- keep track of what is used and when
- Manage your Resellers

***Frontend\* customer Login/Registration (not required for purchasing) and protected account area.***

\*do your customers really need to see your WordPress backend?

***„Create and Save“ Customer Wishlist***

***Payment options*** - more to come...

- PayPal (regular)
- Authorize.net
- WorldPay
- Bank transfer in advance
- Cash at store
- Cash on delivery

***Shipping:***

- Ship Internationally or only Nationwide
- **6 different shipping calculation methods** (all explained in the Theme's Options)
  - **Free:** what it says. Shipping is free regardless of item number or weight
  - **Flat:** a one time fee applied regardless of item number or weight
  - **Flat Limit:** same as FLAT above with the only difference that for orders above a certain value shipping is free
  - **Weight Flat:** a set fee amount per kilogramm
  - **Weight Class:** a different fee amount applied to different weight classes.
  - **Per Item:** a fee applied according to how many items are in the cart

***Delivery:***

- post
- pick up from location
- direct download or email (for digital products)

***Communication:***

*Notification Emails send to merchant:*

- New Order
- New Pending Payment Order
- Cleared Pending Transaction
- New Inquiry
- Low Stock
- Low Licence Keys
- New Registered Member

*Emails send to Customers:*

- Order Confirmation & Shipping Notification
- Inquiry Confirmation
- New Member Welcome
- Password Reset

*Other:*

- Downloadable „Bill“ PDF document that your customers may download
- Google Maps link to your shop

***Order Management:***

- View details for each received order:
  - When
  - Who
  - How much
  - Chosen payment option
  - Chosen Delivery Option
- Manually send emails to individual customers (for pending orders etc)
- Print order invoices
- View PayPal transaction id's
- Change the status of each order (for better management and clearer overview) from “Newly received & Paid” to:
  - In process
  - Shipped
  - Completed

- View Sales Statistics

***Advertisement:***

- Manage Google Adsense and Google Analytics